

Remit Address:

WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	Obama for America
Product	95-101-1596-Candidate Orders
Estimate Number	1596

Invoice #	4066230-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/16/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4066230
Alt Order #	BARACK OBAMA FOR P
Deal #	
Order Flight	08/11/12 - 08/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 430a	430a-5a								
CANDIDATE OUTSIDE WINDOW											
					08/13/12 to 08/19/12	5x	- TWT- --				
	WOFL			Tu	08/14/12	:30	4:37 AM	OFA12A091H	\$50.00		2
	WOFL			Tu	08/14/12	:30	4:55 AM	OFA12A091H	\$50.00		4
	WOFL			W	08/15/12	:30	4:38 AM	OFA12A091H	\$50.00		5
	WOFL			W	08/15/12	:30	4:55 AM	OFA12A091H	\$50.00		1
	WOFL			Th	08/16/12	:30	4:54 AM	OFA12A091H	\$50.00		3
2	WOFL	WENDY WILLIAM	10a-11a								
CANDIDATE OUTSIDE WINDOW											
					08/13/12 to 08/19/12	2x	- TWT- --				
	WOFL			W	08/15/12	:30	10:30 AM	OFA12A091H	\$250.00		2
	WOFL			Th	08/16/12	:30	10:56 AM	OFA12A091H	\$250.00		1
3	WOFL	JUDGE JOE BROWN	1p-2p								
CANDIDATE OUTSIDE WINDOW											
					08/13/12 to 08/19/12	4x	- TWT- --				
	WOFL			W	08/15/12	:30	1:17 PM	OFA12A091H	\$250.00		1
	WOFL			W	08/15/12	:30	1:59 PM	OFA12A091H	\$250.00		4
	WOFL			Th	08/16/12	:30	1:38 PM	OFA12A091H	\$250.00		2
	WOFL			Th	08/16/12	:30	1:58 PM	OFA12A091H	\$250.00		3
4	WOFL	PEOPLE COURT	2p-3p								
CANDIDATE OUTSIDE WINDOW											
					08/13/12 to 08/19/12	3x	- TWT- --				
	WOFL			Tu	08/14/12	:30	2:23 PM	OFA12A091H	\$300.00		3
	WOFL			W	08/15/12	:30	2:25 PM	OFA12A091H	\$300.00		1
	WOFL			Th	08/16/12	:30	2:15 PM	OFA12A091H	\$300.00		2
5	WOFL	DR PHIL	3p-4p								
CANDIDATE OUTSIDE WINDOW											
					08/13/12 to 08/19/12	2x	- TWT- --				
	WOFL			W	08/15/12	:30	3:12 PM	OFA12A091H	\$600.00		2

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Alt Order #	BARACK OBAMA FOR P
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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WOFL	DR PHIL	3p-4p								
		CANDIDATE OUTSIDE WINDOW									
	WOFL			Th	08/16/12	:30	3:26 PM	OFA12A091H	\$600.00		1
6	WOFL	JUDGE JUDY	4p-5p								
		CANDIDATE OUTSIDE WINDOW									
	WOFL				08/13/12 to 08/19/12	4x	- TWT- --				
	WOFL			Tu	08/14/12	:30	4:18 PM	OFA12A091H	\$600.00		2
	WOFL			W	08/15/12	:30	4:17 PM	OFA12A091H	\$600.00		1
	WOFL			W	08/15/12	:30	4:40 PM	OFA12A091H	\$600.00		4
	WOFL			Th	08/16/12	:30	4:17 PM	OFA12A091H	\$600.00		3
7	WOFL	Fox 35 5p News	5-530P								
		CANDIDATE OUTSIDE WINDOW									
	WOFL				08/13/12 to 08/19/12	1x	- TWT- --				
	WOFL			Tu	08/14/12	:30	5:24 PM	OFA12A091H	\$800.00		1
8	WOFL	Fox 35 5p News	530-6P								
		CANDIDATE OUTSIDE WINDOW									
	WOFL				08/13/12 to 08/19/12	1x	- TWT- --				
	WOFL			Tu	08/14/12	:30	5:44 PM	OFA12A091H	\$800.00		1
9	WOFL	TMZ	630p-7p								
		CANDIDATE OUTSIDE WINDOW									
	WOFL				08/13/12 to 08/19/12	2x	- TWT- --				
	WOFL			Tu	08/14/12	:30	6:41 PM	OFA12A091H	\$650.00		1
	WOFL			Th	08/16/12	:30	6:55 PM	OFA12A091H	\$650.00		2
10	WOFL	DANCE	8p-10p								
		CANDIDATE OUTSIDE WINDOW									
	WOFL				08/13/12 to 08/19/12	1x	- - W- ---				
	WOFL			W	08/15/12	:30	7:59 PM	OFA12A091H	\$7,500.00		1
11	WOFL	Fox 35 10p News	10p-11p								
		CANDIDATE OUTSIDE WINDOW									
	WOFL				08/13/12 to 08/19/12	1x	- TWT- --				

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Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WOFL	Fox 35 10p News CANDIDATE OUTSIDE WINDOW	10p-11p								
		WOFL		Tu	08/14/12	:30	10:23 PM	OFA12A091H	\$1,800.00		1
12	WOFL	NFL PRS Game Non Home CANDIDATE OUTSIDE WINDOW	Various		08/13/12 to 08/19/12	1x	--- T ---				
		WOFL		Th	08/16/12	:30	7:59 PM	OFA12A091H	\$6,000.00		1

Aired Spots **27**

<u>Gross Total</u>	\$24,450.00
<u>Agency Commission</u>	\$3,667.50
<u>Net Amount Due</u>	\$20,782.50
	Payment Terms 30 Days

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Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.